



## OFFICE OF MAYOR ANDY SCHOR

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### Mayor Schor Announces City of Lansing's First Sustainability Manager on Earth Day 2020

**(LANSING)** – Mayor Andy Schor today announced the promotion of Lori Welch as the City of Lansing's first Sustainability Manager. As announced during his 2020 State of the City Address, the City of Lansing created this new position to maintain, review and help implement existing sustainability plans, in addition to implementing new, strategic environmental efforts.

"With all that's going on right now, it's important to recognize that today is Earth Day. And on this Earth Day, I am proud to announce the promotion of Lori Welch from the Public Service Department's Environmental Specialist to the City of Lansing's first Sustainability Manager," said Mayor Schor. "Lori brings a wealth of knowledge and experience having worked on a number of environmental programs right here in Lansing over the last 20 years. Welch will ensure that our Climate Action Plan, Energy Efficiency Plan for our buildings and other sustainability related plans are properly implemented and adjusted as needed."

As Sustainability Manager, Welch will conduct and oversee initiatives and policies that will create both cost savings for the City and lower the City's carbon footprint, as well as develop strategic partnerships, prepare reports, conduct internal and external communications, and oversee outreach and volunteer activities. She will also serve as the City's lead advisor and liaison to the public on sustainability education and marketing programs.

"I want to really make a difference - that's been my focus throughout my entire career at the City of Lansing," said Welch. "I'm passionate about the tasks I will be handling, and I look forward to engaging all city departments, community leaders, citizens and other stakeholders to propel climate change and sustainability to the forefront. I'm also excited to develop a comprehensive strategy that includes data and measurable goals to help guide Lansing towards a more sustainable future."

Welch has been with the City of Lansing for over 20 years, working in a variety of roles to strengthen the City's environmental programs including her most recent position with the Public Service Department as the Environmental Specialist where she is responsible for administering Capital Area Recycling & Trash (CART), an award-winning waste management program. In this role, she has spearheaded both Lansing's first commercial recycling program and public space recycling program. She has also managed Lansing's transition to residential single-stream recycling, which has influenced the operational system of CART. Currently, she is the chairperson for the Michigan Recycling Coalition.

Welch earned a Bachelor of Science from Michigan State University. She is also the recipient of the MidMEAC's Sustainability Award (2013) and MSU's "Be Spartan Green, Outstanding Alumni" award (2016).