

Microbusiness Criteria

#	Section	Ordinance Reference	Criteria	MICRO MAX Points
1	Ownership Structure	1300.04(b)(7)(i)	Include a chart showing each stakeholder and their percentage of ownership.	1
2	Organizational Chart	1300.04(b)(7)(ii)	Please include name(if known), position and job description for each person in the organization.	1
3	Property Improvements	1300.04(b)(7)	Plan to make improvements to building and property for this operation only. Applies to both those that own and those that lease their building. Please supply documentation to support costs of improvements.	8
4	Improvements Made or Proposed to Property - Corroborating Material	1300.04(b)(7)	The completeness and quality of the documentation which corroborates the financial figures provided for Property Improvements.	3
5	Community Outreach Plan	1300.04(b)(7)	Plan to meet with neighborhood organizations, business association, crime watch, and other neighborhood organizations to provide contact information for questions, concerns, etc.	1
6	Community Investment Plan	1300.04(b)(7) 1300.05(c)	Commitment and plan to invest a specific dollar amount of profits in the community through Charitable Giving. Can include volunteer work and in-kind giving, but value of such must be given a dollar amount to be considered.	4
7	Property Status	1300.04(b)(8)	Documentation demonstrating ownership, agreement to purchase, or exclusive lease of building by one or more stakeholders or applicant. Preference given to ownership.	3
8	Security Plan	1300.04(b)(9)	Quality of security plan and compliance with the Ordinance.	3
9	Minimizing Exposure to Minors in your Marketing, Advertising & Promotion Plans	1300.04(b)(11)	Methods which will be used to market your operation, including examples of how exposure to minors will be limited for each marketing method proposed.	3

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10	Budget	1300.04(b)(17)	Projected or actual first year budget, including start-up and build-out costs, based upon generally accepted accounting principles (GAAP Standards).	3
11	Net Worth & Financial Structure	1300.04(b)(17)	Proof of Net Worth and/or financing sufficient to execute Business and Building Plans, including contingency funds.	3
12	Jobs at this Operation	1300.04(b)(18)	Number of jobs for FTE (Full-time Equivalent) jobs for this operation ONLY. Please include job descriptions.	6
13	Employee Benefits	1300.04(b)(18)	Benefits provided to all employees at this operation. Scoring will be based on the six basic employee benefits as defined by the Society of Human Resource Managers: Health Insurance (Medical, Dental, Vision), Life Insurance, Disability Insurance, Retirement Benefits, Vacation/Other Paid Time Off, and Family Leave.	10
14	Employee Pay	1300.04(b)(18)	Employee Pay Rates. Scoring will be based on the current Lansing Living Wage, as defined by Chapter 206.24(c) of the Lansing Code of Ordinances. Points will be given based on how much over this rate your LOWEST paid employee makes.	5
15	Odor Plan	1300.04(b)(19) 1300.09(d)	A detailed plan to minimize or eliminate the impact of increased odor on nearby neighborhoods. Plan should include any equipment being purchased and line item budget expenditure or quotes for this category.	8

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16	Sufficient Financial Resources	1300.04(b)(20)	Based on the completeness and amount of court-ordered financial liability reported on the Financial Resources Litigation history form.	1
17	Lansing Business Experience	1300.04(b)(7) 1300.04(b)(22)	Combined stakeholder experience in owning/operating a business or businesses in the City of Lansing. Legal caregiver operations in Lansing may be counted towards this goal.	3
18	Marijuana Business Experience	1300.04(b)(7) 1300.04(b)(22)	Combined stakeholder experience in owning/operating a marihuana business or businesses. Legal caregiver experience in the State of Michigan may be counted towards this goal.	3
19	Surrounding Neighborhoods Distance to Residential Zoning	1300.04(b)(12)	Evaluation is based on whether any residentially zoned property abuts the proposed location, and if not, whether there is residential zoning within 1/4 mile of the proposed location.	6
20	Surrounding Neighborhoods Density of Marijuana Establishments	1300.04(b)(12) 1300.05(d)	Points are deducted from the starting total based on how many conditionally approved or licensed Medical Provisioning Centers from the first phase are within a 2 mile radius of the proposed location.	10
21	Surrounding Neighborhoods Traffic Circulation	1300.04(b)(12) 1300.04(b)(10)	Based on the number of driveways which exit into residentially zoned areas.	2
22	Surrounding Neighborhoods Adequate Parking	1300.04(b)(12) 1300.04(b)(10)	Based on the completion of the parking form, a determination will be made if parking is adequate for the square footage of the building, building use, number of employees, and for consumer based license types, customers.	2

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23	Demonstration of Regulatory Compliance	1300.04(e)	Any code violations which take place after the applicant or any stakeholder enters into a lease, purchase agreement, or ownership of property. Any conditional denial for which a letter is sent even if the issue has been cured.	5
24	LARA Prequalification	1300.05(h), (i)	Proof of LARA Pre-Qualification within 60 days of application filing. OR Apply to State of MI within 28 days of City of Lansing application submission. (City of Lansing Must be notified within 7 days of any state application submission.)	5
25	Morals, Good Order & General Welfare Litigation History	1300.04(b)(21)	Based on the completeness and specific litigation reported on the Morals, Good Order and General Welfare Litigation history form.	1
TOTAL				100