



**OFFICE OF MAYOR VIRG BERNERO**  
124 W. MICHIGAN AVENUE – NINTH FLOOR  
LANSING, MI 48933

FOR IMMEDIATE RELEASE  
Today

CONTACT: Michelle Cordano  
517/492-5588  
mcardano@camw.net

## **Metro Lansing Celebrates Manufacturing Day** *Local Leaders Host Educational Tours to Inspire 1,000 Students About Diverse Manufacturing Career Opportunities*

(LANSING) — Multiple manufacturers across the region opened their doors on October 7, 2016 to celebrate National Manufacturing Day (MFG Day). These events are part of a nationwide effort to change public perception about today's advanced manufacturing industry and draw attention to the outstanding career opportunities available in this sector, highlighting modern manufacturing technology and work environments.

The Capital Area Manufacturing Council (CAMC), Capital Area Michigan Works!, Lansing Community College and the City of Lansing coordinated the region-wide initiative, which spans Ingham, Clinton, Eaton, Ionia and Livingston Counties, introducing 1,000 elementary, middle and high school students to local manufacturing career opportunities.

Twenty manufacturers are participating: Alro Steel (Potterville), Cameron Tool Corporation, Capital Steel & Wire, Chasix, Dakkota Integrated Systems, Demmer Corporation, Emergent BioSolutions, Eckhart, Enprotech, Franchino Mold and Engineering, GSE Machining and Fabrication, IMPCO, KIRCHHOFF Van Rob, L & W Engineering, MAHLE Engine Components USA, Niowave, Peckham, RSDC, Spartan Motors and Triton Industries. In addition, Impression 5 Science Center will open their doors to 350 elementary school students.

Students from all five counties will be participating, including the Lansing School District, Capital Area Career Center, Clinton County RESA Career Connections, Howell High School, Heartlands Institute of Technology and Eaton RESA Career Preparation Center.

“This is a great opportunity for local manufacturers to showcase their facilities and to highlight career options that pay extremely well compared to other industries,” said Michelle Cordano, CAMC executive director. “The average age of a manufacturing employee is 56 years old, and between now and 2020, there will be an unprecedented shortage of skilled workers who will need to be replaced.”

“Manufacturing Day helps us educate and inspire future generations of manufacturing workers about the good-paying and exciting career opportunities available here in Metro Lansing,” said Mayor Virg Bernero. “Manufacturing jobs are more advanced than ever, and the manufacturing sector contributed \$2.17 trillion to the U.S. economy last year. Manufacturing is back and growing stronger every year!”

More information on Manufacturing Day is available at [www.mfgday.com](http://www.mfgday.com).

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