



## **OFFICE OF MAYOR ANDY SCHOR**

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### **Lansing Area Partners Launch Startup Competition Awarding Free Office Space and Business Services, Lansing Built to Last**

**(LANSING)** – Mayor Andy Schor and the City of Lansing are proud to support Lansing Built to Last, a startup competition that invites all entrepreneurs and idea-makers to submit disaster-resistant business proposals for the opportunity to win a year's worth of services to help launch their business.

The first-place winner of Lansing Built to Last will receive a 3,083-square-foot office in downtown Lansing with a full year of covered business services and expenses, including:

- Free rent and a physical renovation budget
- Free business insurance, legal counsel, IT support and financial services
- Free branding, marketing, publicity and website creation support

“Lansing is a city of innovators and creativity. Lansing Built to Last will provide resources for entrepreneurs and idea makers to launch a business and right here in the City of Lansing,” said Mayor Schor. “I look forward to hearing all of your creative ideas!”

Dewpoint, the Burgess Institute for Entrepreneurship & Innovation, and the Lansing Economic Area Partnership (LEAP) have partnered to create the competition as a way to strengthen downtown Lansing, particularly during unprecedented disasters and uncertain economic fallout like the COVID-19 pandemic. To be eligible, business ideas must require a physical space downtown be able to withstand shutdowns and enhance the surrounding community.

Full application requirements, a full list of partner organizations and more information are available at [www.lansingbuilttolast.com](http://www.lansingbuilttolast.com).