



OFFICE OF MAYOR ANDY SCHOR

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Mayor Andy Schor and U.S. Conference of Mayors to Host Free Webinar for Small Businesses

(LANSING) – Mayor Andy Schor today announced that he will lead a free Small Business Webinar with American Management Services, a founding member of the Partner America™ Program created by the U.S. Conference of Mayors (USCM) Small Business and Entrepreneurship Task Force, on Monday, December 14, 2020, at 10:00 a.m. The free, 60-minute webinar will feature Louis Mosca, of American Management Services, sharing six proven strategies that help you boost revenue, maximize profit and grow small businesses.

“Small businesses are the foundation of our local economy and they need our support now, more than ever. The City of Lansing built the Small Business Recovery Program as a response to the COVID-19 pandemic and the upcoming free webinar is yet another resource that I encourage our independently-owned businesses to take advantage of,” said Mayor Schor.

Partner America™ is a program that was created by the United States Conference of Mayors and American Management Services, Inc. This program has provided assistance to small and medium-sized businesses across the nation for more than 20 years, helping them to increase sales, profits, cash flow and ease of operations for ownership.

City of Lansing small businesses can sign-up to participate in the free webinar at:
https://zoom.us/webinar/register/WN_rX4SeUaMSKmu0tWUfpxPg.

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