

# MAYOR'S ARTS & CULTURE COMMISSION

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## 2019 - 2020 OVERVIEW

In the 2019-2020 budget for the City, there was \$162,500 available to grant. The City contracted with the Arts Council of Greater Lansing in the administration of the grant process.

There were three distinct grant opportunities in the current budget cycle.

1. **Arts Impact Project Grant: \$75,000**
2. **Arts Project Grants: \$82,500 total**
3. **Mini Pocket Grants: \$5,000 total**

Note that the descriptions below reflect the organization's planned programming and activities at the time the grants award was made in 2019, and does not reflect any rescheduling or modifications that the grant recipients may be undertaking in response to the COVID-19 pandemic.

### FY20 Arts Project Grant Recipients

#### Capital City Film Festival

CCFF will create free events and projects presented during the 10th annual Capital City Film Festival in the spring of 2020 with 5,000 guests projected. The free series will feature PLAY, the HOUSE OF MORE, SYMPHONIC CINEMA and more. Award: \$15,000

#### Lansing 5:01

Dam Jam, a riverside music festival, stretches over a mile of the Lansing River Trail, featuring a lineup of over 15 Michigan bands with a headlining performance at the Brenke Fish Ladder. Award: \$14,500

#### Lansing Art Gallery & Education Center

ARTpath will provide a temporary, site specific public art display in 20 sites featured along our historic Lansing River Trail for the Summer of 2020. Award: \$20,000

#### Lansing Symphony Orchestra

Lansing Symphony will present "Neighborhood Concerts" which include performances of chamber music, jazz music, a family series, and "pop-up" concerts. Award: \$8,500

#### Michigan Institute for Contemporary Art

MICA's two free music festivals – the Michigan BluesFest and the Lansing JazzFest – take place in the Old Town neighborhood; these festivals host clinics and a family-friendly education event. Award: \$14,500

#### REACH Studio Art Center

Greater Lansing residents and visitors are invited to "drop in, make art" 4:00-6:00 p.m. on Wednesdays. REACH will partner with local artists to offer free art workshops each week on topics such as textile arts, drawing and painting, sculpture, printmaking, special projects, and open art labs. Award: \$10,000

## 2019 - 2020 OVERVIEW

### Listening sessions

#### **Communications & Advocacy Listening Session: Artists & Creatives in the Capital City - Feb 18, 2020**

The goal of the listening session was to get feedback from the artists and creatives in Lansing, asking them questions like, “[w]hat do you need from your city and community?”

#### **Arts Education Listening Session: Ask the [Arts] Educators - March 10, 2020**

As an inaugural event for the Committee the intent was to: create a space for community and connection for arts educators; understand what they love about being artists in Lansing; hear about the challenges they face; hear their perspectives and priorities; and, gather information on how to move forward and provide direction to the City of Lansing to better support arts education for all Lansing residents.

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### Facility Study

#### **City of Lansing Performing Arts Center AMS Recommendations, Business Plan Study | Summary**

In early 2019, the City of Lansing hired experts in the arts and entertainment industries from AMS Planning & Research to conduct a three-part study to determine the need for a Performing Arts Center (the “Center”) and its potential uses.

The first phase of the study consisted of three parts: an environmental scan and inventory of existing venues, an analysis of the market, and a user need survey. AMS produced an extensive study that outlines the study.

#### **City of Lansing Performing Arts Center Fundraising Feasibility Study | Summary**

Capitol Fundraising Associates was hired by the City of Lansing to research the feasibility of raising between \$35-55 million to build a Performing Arts Center in downtown Lansing. After conducting interviews with sixty-four individuals including chief executive-level corporate managers, representatives of family foundations, small business owners, known philanthropic individuals, elected representatives, local economic development leaders, city vendors and others, the MAACC does not believe it is feasible for funds to be raised for a Performing Arts Center at this time.

The interviews showed that raising \$35-55 million is not feasible; however, there may be interest and funding for a \$10 million project.

