

## WHAT IS BUSINESS WATCH?

Business Watch is a **FREE** Program that creates a partnership between the business community and the Lansing Police Department to reduce and prevent crime through shared communication and training. Business Watch shows owners and employees crime prevention techniques and strategies they can use to help cut down on business-related crime. Training is conducted in-house for your convenience. Training may also be conducted at City facilities if requested. The goal of the Business Watch program is to teach businesses how **NOT** to become a target for crime. If businesses do not take a proactive attitude, crime can creep in before you know it.

## WHY BUSINESS WATCH?

- Law enforcement cannot be on every corner so merchant- involvement is essential to prevent and combat crime.
- You and your fellow merchants are the ones who really know what is happening in your area.
- Cooperating with each other and the Lansing Police Department, businesses can help fight crime in their commercial districts in the most effective way – before it begins.
- By reducing the opportunity for crime, we can reduce crime itself.

## TRAINING TOPICS

Community Service Officers provide a variety of training seminars for you and your employees.

The following training is available:

- Robbery Prevention
- Personal Safety
- Building Security
- Workplace Violence
- Shoplifting Prevention
- Credit Card Fraud
- Bad Check Fraud
- Counterfeit Currency
- Identity Theft
- Any crime prevention issue that affects your business

The program also incorporates internal procedure and policy review to help identify areas for improvement in store policies.

## INFORMATIONAL ALERTS

Business Watch Members will periodically receive “*Informational Alerts*” regarding E-mail updates, crime trends, safety tips and any additional information deemed pertinent to the safety and security of your business and employees.

## GETTING STARTED

Contact the Community Services Unit at 517-483-7634 and explain that you would like to be a Business Watch member.

Visit [lansingpolice.com](http://lansingpolice.com) to obtain a Business Watch Start-up Packet!  
**SIGN-UP TODAY!**

## TIPS FOR SUCCESS

- Be alert to unusual or suspicious behavior in your business community.
- Call the Lansing Police Department at 517-483-4600 to report criminal activity.
- Above all, **GET INVOLVED!** It is the most effective way to reduce or prevent crime and make your business community safe.

