



ARTS AND CULTURE AGENDA

March 7, 2019

1. Approval of Agenda
2. Approval of January Minutes
3. Committee Reports
4. New Business
 - a. Executive Order Draft: City of Lansing Public Art Policy
5. Other General Discussion
6. Adjourn



ARTS AND CULTURE MINUTES

January 3, 2019

1. Approval of Agenda

- a. **Members present:** Alice Brinkman, Alison Alfredson, Barb Whitney, Bill Matt, Courtney Millbrook, Debbie Mikula, Erin Schor, Jack Davis, Julie Pingston, Kate Hude, Kelly Stuible-Clark, Laurie Baumer, Mark Harvey, Mike Marriott, Missy Lilje, Pat Lindemann, Sarah Triplett, Stephanie Vasko, Thomas Muth, Ozay Moore
- b. **Not present:** Yvette Collins, Josh Holliday, Quinn Jiles, Scott Keith, Clara Martinez, Suban Nur Cooley, Berl Schwartz, Sergei Kvitko

2. Approval of November Minutes

- a. Tom Muth made a motion, supported by Missy Lilje to approve the previous meeting minutes

3. Committee Reports

- a. Barb Whitney gave an overview of the Arts Education committee meeting as printed in the meeting agenda
- b. Bill Matt gave an overview of the Campus Relations committee meeting as printed in the meeting agenda. Tom Muth asked if Davenport University was reached out to. Bill Matt said it was discussed, but MSU/LCC was priority.
- c. Kate Hude gave an overview of the Governance Committee meeting as printed in the meeting agenda
- d. Chair Schor referred to the Communications and Advocacy minutes as printed in the agenda in the absence of Committee Chair Dominic Cochran
- e. Alison Alfredson gave an overview of the Public Art Committee meeting: Discussion around many avenues for public art; art path, scrap fest; bringing everything together, how we can help; percent for art program; public art policy
Barb Whitney asked if older public art plan was unearthed; Debbie Mikula said yes, she has it, currently is very weak
Sarah Gonzalez-Triplett mention City of Southfield is starting an arts commission; have small amount of grant dollars available
- f. Tom Muth and Erin Schor gave an overview of the Talent and Economic Development Committee meeting: Percent for arts program discussed, as well as ways to feature arts and culture sector to attract and retain artists in Lansing
- g. Julie Pingston gave an overview of the Facilities Committee meeting: discussion was around inventory of arts facilities, update on progress performing arts center, and historical preservation
- h. Chair Schor gave an overview of the Executive Committee meeting:
"What is Art" Document shared, SWOT Analysis- conversation was very wide ranged at the beginning- after the committee meetings it got better, our role is to advise the Mayor on the City of Lansing even though many of us are regional

4. SWOT Analysis Review

- a. Several members noted omissions in the list, discussion was had around whether this needed to be inclusive. Document was determined to be for internal purposes.
- b. Courtney Millbrook advocated for using definitions of art and culture in this document, supported by Debbie Mikula
- c. Debbie Mikula stated each committee should take a look at the SWOT to see what strengths we can use & how to eliminate weaknesses as we work on master plan
- d. Discussion around the keynote speaker's presentation from the Creative Placemaking Summit & the need to gather all relevant data such as this.

- e. Jack Davis explored the idea of complementing and filling out existing amenities in the region. Pat Lindeman added that our goal is to figure out how Lansing can be a player in the region by coming up with things that aren't in existence already.

5. Other General Discussion

- a. Discussion on roles of committees. Debbie Mikula pushed that all committees should be policy oriented and need to come together to create a master plan.
- b. Discussion around public & private funding around the arts in Lansing.
 - i. Barb Whitney added that the support from the city is already there. Talked about having the city as a partner for Art Path
 - ii. Jack Davis discussed private sector funding for arts to recruit workers. Placemaking makes the community more attractive for people to move to.
 - iii. Oza Moore added that we are fighting to have a culture shift: culture supports the arts and vice versa. Stated that Lansing has some great artists, but lacks culture to support the arts currently. Added that it would be a great focus for us to figure out ways to steer culture towards supporting the arts
- c. Discussion around arts and cultural identity: whether that comes from the commission or organically from the community.
- d. 517 arts search app: Debbie Mikula asked that the commission help by sending any art that may have been missed, including venues.

6. Adjourn

At 4:45 Mike Marriot made a motion to adjourn supported by Missy Lilje. The motion was supported unanimously by the commission.

TALENT & ECONOMIC DEVELOPMENT COMMITTEE 1/16/19 Meeting Report

- 1. Goals for 2019 / Identify Key Strategies
 - a. Feature our vibrant arts and cultural sector to attract and retain top talent and business investment
 - i. Promotional based. How are we communicating this goal
 - ii. Work with realtor association on welcoming to Lansing
 - iii. Working with external partners outside of the arts community
 - b. Develop a strategy to attract artists to Lansing
 - i. How do we tie into regional brand/campaign?
 - ii. Could there be a sister-city artist swap with a community like San Francisco
 - iii. Micro-loan program with LEAP
 - iv. Tour of other communities with Economic Development leaders
 - v. Evaluation with area developers on percent for art program
 - vi. Focusing on people with ties/connections to Lansing
 - vii. How do we promote Lansing as an affordable place to call home, where you can travel the world and get your art out.
 - viii. Could somebody from Greenville present on what they did? (Jack's Article)
 - ix. Des Moines Presentation? (Debbie's Connection)
 - c. Develop a strategy to retain artists and organizations to Lansing
- 2. Inventory of Players / Stakeholders
 - a. Will discuss this at the next meeting
- 3. Next Meeting Date
 - a. Thursday, February 28 at 12pm at the Arts Council of Greater Lansing
- 4. New Business / Roundtable
- 5. Adjourn

FACILITIES AND INFRASTRUCTURE COMMITTEE 1/17/19 Meeting Report

In Attendance: Laurie Baumer, Bill Castanier Dominic Cochran, Jack Davis, Scott Keith, Courtney Millbrook, Debbie Mikula, Julie Pingston, Erin Schor, Dale Schrader, Berl Schwartz
Not Attending: Josh Holliday, Bill Matt

Welcome

Chair Berl Schwartz called the meeting to order at 3 PM. He changed the order of agenda items and added an item for “arts inventory.”

Adado Riverfront Park Project and Stage Update

Debbie Mikula gave a brief history and update on the Adado Project. In December 2017 there was a Community Visioning Workshop held after four years of preparation, design work and planning done by the Arts Council, City of Lansing Parks, and LEPFA. Incorporating input from that workshop, plans were further refined and six phases of project were defined. The stage will likely be included in the final phase of the project. The first phase will create a plaza in the middle of the park and move a lot of the earth/dirt thereby setting the literal groundwork for future phases. A grant for Phase 1 of the project was submitted to the State of Michigan. The grant was approved by the State and now awaits review and approval at the Federal level. The grant would provide \$750,000. Grant awards should be announced in the spring.

It is the intention of the group that the majority of the funding for this project can be secured through grants and other funding specific to “parks” and natural resources. Scott Keith is working on an operating plan that takes in to account the public and private activation of the space.

Arts Inventory

As a follow-up to our discussion in December, Julie Pingston shared a list of venues in the city of Lansing that self-identify as art and/or entertainment spaces. Most of these venues are CVB members but Julie also added a few others. The list does not include outdoor spaces.

Discussion followed on how to use such a list and if promoting it is helpful in anyway. Debbie shared that the Arts Council is working to upgrade the 517Arts app to include sites and venues on the map. This list could be incorporated in that upgrade. Debbie will let the group know how/if we can help after the Arts Council Board discusses the upgrade.

Performing Arts Center Study

Berl referenced that he had sent all committee members two proposals from arts organization consultants. He asked Courtney Millbrook to provide an overview of the proposal and background. Courtney shared that in fall 2018, Dominic Cochran and she reached out to consultants when it became clear that there were serious development offers around a performing arts venue in downtown Lansing. They asked for proposals that would provide consulting services that will assist the City and key stakeholders in determining what, if any, venue is needed, the type of venue with specific building requirements, the operating costs, sustainability and governance of a shared venue. Since we gathered these initial proposals, we have \$90,000 in financial commitments to support this study

As committee members can see, both proposals are fairly similar. Discussion followed as to what company we would like to recommend. Pros and cons of each were shared. There was also discussion about process, who will be the client and contact, what is the purpose of the study. The following points were arrived at:

- The client of any study is the City of Lansing
- The “working group” for the consultant will be this committee (Facilities & Infrastructure) with regular reports and input from the full Mayor’s Advisory Arts & Cultural Commission and the Mayor’s office.
- There is a need for research and data on the feasibility of a Performing Arts Center and that this committee and the City recognize that need.
- That there is still time for the research and findings to have an impact on decisions that will be made.
- After we hire a consultant, we will be able to work with them to more clearly define our goals and needs as it relates to their work.

The following motion was made by Julie Pingston, seconded by Scott Keith, and approved by all:

The Facilities & Infrastructure Committee recommends to Mayor Schor that the City of Lansing enter an agreement with AMS Planning & Research to conduct a “Venue Business Planning Study.” Further the Facilities & Infrastructure Committee will serve as the working group for this study.

Erin Schor will convey this recommendation to the Mayor. Courtney will contact AMS to let them know of our decision, ask for a letter of engagement, and determine next steps.

Other Topics/Business

Confidentiality: Berl brought up the issue of confidentiality. He expressed concern that it may be difficult for this committee to be effective if we do not know the location of the proposed venues. Dominic and Scott shared that limitations have been imposed by the developers and there is not much the City can do when working through these types of deals. At this point, in our study it may be helpful to know locations but is not necessary to determine feasibility, business plan and type of venue.

City Market: Scott shared that this committee can have a role in the next phase of the building. Everyone who is interested in the space is interested in activating it with the arts in some way so work is being done in that area.

Old Town Stage: Laurie Baumer shared that the Old Town Commercial Association was in the midst of the feasibility study for the band shell/stage in the City parking lot. There are many opinions on the building of the stage and not all are positive. The group may have to revise their plans.

Eastern High School Auditorium: Jack Davis shared that the auditorium at Easter is a beautiful space that we should consider offering a positive arts community use for that space while Sparrow is still determining what to do with it. Dominic shared the Capital City Film Festival had used the space and learned that if it were brought up to code seating would be around 800. That may be too small for Lansing Symphony concerts but could work for other arts groups. Jack is working with Easter HS alumni to lobby Sparrow to preserve as much of the historical aspects of the building as possible.

Next Meeting of the Committee: February 21, 2019 at 3 PM, location TBD

CAMPUS RELATIONS COMMITTEE

2/8/19 Meeting Report

Members Present: Bill Matt, Mike Marriott, Janet Lilly, Kelly Stuible-Clark, Julie Pingston, Stephanie Vasko

Bill reported a campus arts tour offered by L.C.C. President Knight scheduled for MSU arts staff from MSU Broad, Dean Chris Long and Libraries Director Joe Salem, initiated by member Tonya Causley to build a stronger relationship between both institutions.

Julie reported out for the Facilities Committee the recommendation of AMS to complete a market study.

Janet reported out her research of campus organizations as a resource to assist Lansing residents and groups. MSU will be creating a shared community service portal, which will expand this opportunity.

Stephanie reported out about two programs currently underway by MSU Center for Interdisciplinarity (www.c4i.msu.edu): Multiple Scholar Talks are scheduled this summer at MICA, and a program with MSU Students assisting the Greater Lansing Arts Council to study the availability of arts programs and spaces in South Lansing in ongoing.

Julie noted that she received information about Davenport College arts programs and suggested we invite Davenport to join our committee. The committee will pursue this idea.

Janet mentioned FRIB is conducting public arts programs including talks and live music; anyone interested can learn more at <https://frib.msu.edu/gateway/index.html>

The Advanced Studies Gateway is an initiative at FRIB that brings together researchers, innovators, creative thinkers, artists, and performers from all fields and strengthens ties between Michigan State University and the community. Activities include research workshops as well as public talks, concerts, and special events that are free and open to the public.

Bill reported out on the draft of the MSU Campus Arts Strategy, to be discussed at a public presentation February 22, at the Art Lab at 3pm. The committee agreed to invite new MSU Associate Provost for Campus Collections and

Arts Initiatives (Judith Stoddart) to give an update on this new arts initiative. She will attend our next meeting in April. The committee hopes MAACC Chair will also be able to attend.

Bill reported the availability of a summer camp Junior Counselor program for High-School students to teach younger students, and earn a scholarship to attend the High School Eco-Studio program. Please share broadly that applications are due March 15 and are available at <https://www.broadmuseum.msu.edu/summerartcamp/junior-counselor-application>

The committee would like to communicate upcoming arts programs available in the city at L.C.C. and Kelly submitted the following list:

- Feb 15-16 and 22-24: Student Body in Dart Auditorium (Theatre)
- Feb 19: Soprano Kisma Jordan as Black History Month celebration
- March 29-30, April 5-7: Pageant Play in the Black Box Theatre (Theatre)
- April 12-14: Back to Our Roots in Dart Auditorium (Dance)
- May 3: Soundscapes Collage Concert in Dart Auditorium (Dance)

Next Meeting: April 12 at 2:30pm, location TBD

ARTS EDUCATION COMMITTEE

2/12/19 Meeting Report

1. **Welcome and introduction** – present: Alice Brinkman, Barb Whitney, Clara Martinez, Missy Lilje, and Kelly Stuitable-Clark
2. **Definitions and Plans** – potential plans for review included Seattle, Boston, Houston, and Toledo. With the exception of Toledo, the plans were district-specific. The group will seek other options for arts education inclusive of all ages.
3. **Draft definition:**
“The meaning of Arts education as it relates to the education committee of the Mayor’s Arts and Cultural Commission: The opportunity by all residents of Lansing, of all ages, in and out of school, to gain knowledge and skills in dance, media arts, music, theater, visual arts, creative writing and expression, through exploration, investigation, discovery, experience and practice.”
4. **Mission or purpose statement**
Notes: the group brainstormed possibilities for inclusion within a mission or purpose statement including:
 - Advocate for equity in arts education for all people and for teachers of the arts
 - Develop data-driven narrative to tell our story, power our purpose
 - Share and garner resources (e.g., bus or supply grants)
 - Facilitate the generation of “our” story about arts education as lifelong learning with many entry points
 - Facilitate connections (between the spheres of influence and/or partners in arts education)
 - Develop a community-wide culture of arts participation
 - Drive arts reporting: visible, consistent, established, with real-life application such as empathy and critical thinking, career opportunities (eg., Nighttime news coverage or arts education newspaper section)
5. **Resources**
The group discussed resources for stakeholders in arts education, including: Americans for the Arts’ new **ARTS Edxchange, as well as the** Arts Education Field Guide and SEADAE white paper’s Roles of Educators (attached).
6. **Other general discussion**
Discussion included the recent and inspiring State of the City address, arts education spending per student in the Lansing School District, leadership transitions within the arts and culture sector, the role of arts education coordinators at local or state levels, pre-service certification issues and process, and resources for arts educators.
7. **Adjourn**

PUBLIC ART COMMITTEE

1/10/19 & 2/19/19 Meeting Report

Members: Alison Alfredson, Debbie Mikula, Kate Hude, Ozay Moore, Pat Lindeman, Katrina Daniels, Erin Schor

The committee reviewed the existing Public Art Policy adopted by the Lansing City Council in 2014. The policy was taken from the City of Holt's policy with no changes made, so there are places in which the City of Lansing should be more specific to our goals and needs. Certain areas of the policy require more clarity. In order for any changes to be made to the arts policy a resolution must be passed.

Arts Selection Panel vs. Current Process

In order to improve communication within the City, as well as with artists, we discussed ways to streamline the process and to avoid overlap or wasting resources. The committee agreed an Arts Selection Committee (for public art installations) be appointed by the Arts & Culture Commission. The RFP process should be based on the research and implementation which the Arts Council established. Conversation regarding "Percentage for Art" is ongoing. It would need to become a resolution to support the effort and we aren't quite ready to take those steps yet. The committee acknowledges the Parks Board and Public Services Board must and will always be consulted for installations on city owned land to include: parking lots, public roads, bridges, and sidewalks. In order to make any installation of public art a smooth process it would be in our best interest to have a city staff person/ombudsman who has an inside view and experience to direct the A&CC to proceed. Other notable discussions were regarding outdoor murals on public and private buildings, murals vs signage, and encouraging businesses owners to incorporate art on their building's exterior.

In our committee's second meeting the conversation focused on drafting the Executive Order for the City of Lansing's Public Art Policy. We would like the full Arts & Culture Commission to recommend sending it to the Mayor for his review and approval.

GOVERNANCE COMMITTEE

2/26/19 Meeting Report

The Governance Committee held a meeting on Tuesday, February 26, 2019, at 1200, at Hude Legal Services, PLLC, 824 N. Capitol Ave., Lansing, MI 48906. Present were Governance Committee members Yvette Collins, Kate Hude, Scott Keith, and Erin Schor (MAACC Chair).

1) Review of proposed Executive Order, City of Lansing Public Art Policy

- The Public Art Committee provided recommended language for an Executive Order (E.O.) that the Mayor is interested in executing for a City of Lansing Public Art Policy. The Governance Committee reviewed the Public Art Committee's proposed language and provided comments back to them. Both committees will provide the recommended E.O. to the MAACC for consideration at its March 7th meeting.

2) Bylaws

- The Governance Committee is working on drafting bylaws for the MAACC and will discuss at its April 2nd committee meeting.
- The Governance Committee will present draft bylaws to the MAACC members at the MAACC May 2nd meeting.

3) Annual Report

- March – Governance Committee has prepared an outline of items to be included in the Annual Report
 - i. SWOT analysis synopsis from Redhead
 - ii. Committees – Descriptions, Reports, Members, Accomplishments, and any next year's Goals
 - iii. Commission Members
 - iv. Any Public Art Projects and Art Selection Panels that may have been convened
- May 2, 2019 – will ask for rough draft from Committees
- July 11, 2019 – Committee reports due
- Sept. 5, 2019 – at full commission meeting, will have Annual Report prepared for commission to vote on

- Sept. 30, 2019 – Annual Report due to the Mayor

4) Misc. Discussion

- Will be requesting City Attorney to give presentation on FOIA and Open Meetings Act to MAACC members at the MAACC July 11th meeting.
- Recommend that all committees use a “Draft” watermark when circulating documents.
- Chair Schor reported that the City of Lansing is working on establishing an individual point-of-contact for the MAACC and will report that to us when finalized.
- After completion of Bylaws & the Annual Report, the Governance Committee will shift its focus towards working on language for ordinances that will codify the commission and public art policies.

5) Next Meetings

- Governance Committee Meeting dates & times (all meetings to be held at Hude Legal Services, PLLC):
 - o Tuesday, April 2, 2019 at 1200

NEW BUSINESS

EXECUTIVE ORDER – *DRAFT 03/07/2019* – *as recommended by the MAACC Public Art Committee and Governance Committee*

CITY OF LANSING PUBLIC ART POLICY

INTENT AND PURPOSES

The State of Michigan has recognized, through the enactment of The Faxon-McNamee Art in Public Places Act (MCL 18.71 et seq.), the importance of promoting art in public spaces and public facilities.

The City of Lansing (the “City”) has determined that the creation of public art will improve the aesthetic quality of public spaces and structures, provide cultural and recreational opportunities, contribute to the local heritage, stimulate economic activity and promote the general welfare of the community. The City also recognizes the role that government can play and the support that government can offer to foster the development of culture and the arts.

Where possible, every effort should be made to incorporate art into the interior spaces of public facilities and into the design of all public buildings, ways, bridges, parks, plazas, promenades, or other public spaces.

DEFINITION:

“Public art” shall include all forms of art (visual, performing and literary), regardless of its permanence, created in any medium, material or combination thereof. Public art may take the form of individual works or site-specific installations integrated into public facilities and/or into the design and physical landscape within the City.

OVERSIGHT BODY

The Mayor’s Arts and Culture Commission (the “Arts Commission”) will create a structure by which recommendations and directions will be provided to the Mayor regarding public art projects and placement within the City.

The Arts Commission will develop further guidelines, subject to the approval of the Mayor, to implement the provisions of this Public Art Policy.

The Arts Commission will be the liaison between the Parks and Recreation Commission, the Public Service Board, and/or any other city commissions or departments that need to offer technical expertise or address concerns on any public art project.

FUNDING

The City will financially support the installation and maintenance of public art whenever possible within the constraints of the yearly budget and/or encourage use of grants and private funding as additional sources of funding for public art.

REVIEW OF POLICY

Periodically, the Arts Commission will review this Public Art Policy to determine how it can be improved to better meet the community's needs and interests, and recommend changes to the Mayor.