Greater Lansing Area Holiday Commission

28th Annual Dr. Martin Luther King Jr. Holiday Luncheon

Moving the Dream Forward in Pursuit of Truth, Justice and Compassion

January 21, 2013

Advertisement and Luncheon Ticket Order Form

Business Name: _____

Business Address: _____

Contact Person: _____ Phone No.: _____

E-mail Address: _____ Fax No.: _____

Booklet Ad

Ad Size and Dimensions	Contribution	Reprint Last Year's Ad	No. of Ads
Full-Page Ad (7 ½" x 10")	$250	☐	_____
Half-Page Ad (7" x 4 ¾")	$125	☐	_____
Quarter-Page Ad (4 ½" x 3 ¼")	$70	☐	_____
Business Card Ad (3 ½" x 2")	$35	☐	_____

If you care to reprint an ad utilized in the prior year, we have negatives maintained on file and can be republished if you wish. Simply indicate this choice above and enclose a check with the order form.

Ad Specifications (Deadline: Sunday, December 14, 2012)

Formats: DOC, PDF, EPS or TIF

All ad file(s) **MUST** be camera-ready

☐ Sending ad(s) via standard mail

Mail ad(s) to: Greater Lansing Area Holiday Commission (see address below)

☐ Sending ad(s) via e-mail

E-mail ad(s) to: MLKHolidayCommission@lansingmi.gov

Luncheon Tickets

Ticket	Contribution	Total Amount of tickets/tables
Individual Tickets	$35/each	_____
Table of 8	$280/table	_____
Total Amount Enclosed		$_____

Tickets may be purchased in the following Venues

By Mail (attached form): Checks Payable to: MLK Area Holiday Commission, P.O. Box 241112, Lansing, Michigan 48909 – (517) 483-7637

In Person: City of Lansing, Department of Human Resources, 4th Floor, 124 W. Michigan, Lansing, MI 48933

Electronic: Lansing Center – Etix – www.lansingcenter.com (electronically purchased tickets will be available the day of the luncheon at "will call" between 8:30 a.m. and noon). A small fee will be applied to the ticket price.

By E-mail: MLKHolidayCommission@lansingmi.gov

Make checks payable to MLK Area Holiday Commission • P.O. Box 24112 • Lansing, Michigan 48909 • (517) 483-7637