



The Design Lansing Comprehensive Plan, adopted in April, 2012, articulated the vision of Lansing stakeholders, and laid the groundwork for other projects that advance that vision.

The *Design Lansing* vision is for Lansing to become the premier Midwest city – a city of which Michigan residents are very proud, that is globally recognized and sought out by entrepreneurs, new residents and travelers.

One approach recommended in the Plan is “**placemaking**,” or creating a “sense of place.” It’s simple, really - people like to live in places that offer the amenities and opportunities to support their desired lifestyles. Placemaking addresses how the elements of the built environment—uses and activities, streets, buildings and open spaces—are located, designed, and managed to create appealing, interesting, comfortable and meaningful places for people. In this way, it benefits residents, visitors, and businesses alike.

Form-based zoning has been shown to be an effective placemaking tool. *It focuses first on what the desired look, feel and character of a place should be, and second on the land use.* Unlike traditional zoning, form-based codes address the relationship between buildings and the street, the form and mass of buildings in relationship to one another, the pattern of blocks and streets and the location and type of public spaces.

The Form-Based Code project is an outgrowth of the Comprehensive Plan. It is a multi-year project that addresses the appropriate code changes to make Lansing’s vision a reality. Phase 1 of the project will address neighborhood business centers and institutional building reuse.



“Vision without action is a daydream.
Action without vision is a nightmare.”

- Japanese proverb

You are invited to the first public meeting for this project, scheduled for:

**6:30 p.m. Wednesday, March 20, 2013,
Foster Community Center, 200 N. Foster, Rm. 213**

Please forward copies of this invitation to others that may be interested in attending.



Virg Bernero
Mayor

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