

South Lansing Market Study RFP
Response to Questions

1.) Should the Market Study include a comprehensive evaluation of the area's transportation infrastructure?

No, a comprehensive study is not required but easily obtainable traffic statistics should be part of the evaluation.

2.) Has there been a similar study completed for another region of the city that we would like to have used as a model or template?

No

3.) Is there a specific budget for this study?

Yes

4.) Has a residential market assessment been completed for the city within the last decade?

Yes, but only for downtown. A copy of this study can be provided upon request.

5.) Is a residential analysis and strategy required as part of the study?

No, a comprehensive study is not required. However, residential living should be part of the analysis when referring to the possibility of mixed-use development.

6.) Will the LEDC select a finalist and award a contract based on proposals alone, or is there likely to be an interview of finalists?

As articulated in the RFP, the LEDC reserves the right to select a finalist with or without an interview.

7.) Is there a list of consultants who have been contacted or have expressed interest in this project? Is the list of names available?

There is a list of consultants who did receive a copy of the RFP via mail. The list is available via a Freedom of Information Act request filed with the President and CEO of the LEDC.

8.) Has a past consultant been asked to pursue this opportunity?

No

9.) Who has done this type of work recently in your area?

A downtown market study was completed in March 2009, which was conducted by Downtown Professionals Network, Inc.

10.) Will you provide evaluation credit for assembling a team with small or disadvantaged business firms?

No