

Greater Lansing Area Holiday Commission

25th Annual Dr. Martin Luther King, Jr. Luncheon:

“-----”

January 18, 2010

Advertisement and Luncheon Ticket Order Form

Business Name: _____

Business Address: _____

Contact Person: _____ Phone No.: _____

E-mail Address: _____ Fax No.: _____

Booklet Ad

<u>Ad Size and Dimensions</u>	<u>Contribution</u>	<u>Reprint Last Year's Ad</u>	<u>No. of Ads</u>
Full-Page Ad (7 ½" x 10")	\$250	<input type="checkbox"/>	_____
Half-Page Ad (7" x 4 ¾")	\$125	<input type="checkbox"/>	_____
Quarter-Page Ad (4 ½" x 3 ¼")	\$60	<input type="checkbox"/>	_____
Business Card Ad (3 ½" x 2")	\$35	<input type="checkbox"/>	_____
Patron's List Donation	\$20	<input type="checkbox"/>	_____

If you care to reprint an ad utilized in the prior year, we have negatives maintained on file and can be republished if you wish. Simply indicate this choice above and enclose a check with the order form.

Ad Specifications (Deadline: December 4, 2009)

Formats: DOC, PDF, EPS or TIF

All ad file(s) **MUST** be camera-ready

Sending ad(s) via standard mail

Mail ad(s) to: Greater Lansing Area Holiday Commission (see address below)

Sending ad(s) via e-mail

E-mail ad(s) to: MLKHolidayCommission@lansingmi.gov

Luncheon Tickets

<u>Ticket</u>	<u>Contribution</u>	<u>Total Amount of Tickets/Tables</u>
Individual Tickets	\$25/each	_____
Tables of 8	\$200/table	_____
Total Amount Enclosed	\$	_____

*Make checks payable to MLK Area Holiday Commission • P.O. Box 24112 • Lansing, Michigan 48909
(517) 483-7637*